Kelp Sea-forests for ocean restoration

Restoring kelp forests offers a powerful, nature-based solution that delivers verified environmental benefits. Here's how kelp restoration supports sustainability, biodiversity, and your corporate responsibility goals.

CAPTURE CARBON, NATURALLY

Kelp forests absorb CO_2 faster than terrestrial forests, helping mitigate climate change at scale. These fast-growing marine plants trap carbon in ocean biomass, boosting your impact on climate without relying on carbon offset claims.

RESTORE MARINE ECOSYSTEMS

Kelp forests provide habitat and shelter for hundreds of marine species, from fish to otters. Restoring these habitats enhances biodiversity, supports fisheries, and helps coastal communities that depend on ocean resources. We're proud to bring our Buy 1 | We Plant 1 initiative to Canadian waters — supporting kelp forest restoration at Venture Point, Sunshine Coast, BC.

STRENGTHEN COASTAL RESILIENCE

Kelp forests act as natural wave barriers, absorbing the energy from storms and reducing coastal erosion. Restoration can help shield vulnerable shorelines from the effects of climate change and rising sea levels.

VERIFIED, TRANSPARENT IMPACT

Through veritree, every kelp restoration initiative is monitored using blockchain technology and local community verification. This ensures transparency, traceability, and long-term accountability in your ocean-positive impact. This partnership works collaboratively with Indigenous knowledge holders, honouring traditional knowledge to restore balance to marine ecosystems.

Did you know...

KELP FORESTS CAN HELP PROTECT COASTLINES BY REDUCING WAVE ENERGY BY UP TO 60% DURING STORMS

Look for our kelp logo!

BUY 1 | WE PLANT 1
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